

## Baseball begins

Mustangs start this weekend  
against DeAnza junior college  
Sports, back page

## The front court

Mustangs' sophomores give  
new meaning to the 'three'  
Sports, back page

## Just do something

Uneducated minority decides  
things for the apathetic majority  
Opinion, page 4



High 64°  
Low 29°

# MUSTANG DAILY

Wednesday  
February 3, 1999

C A L I F O R N I A P O L Y T E C H N I C S T A T E U N I V E R S I T Y S A N L U I S O B I S P O

## Students design HIV ad campaign

By Steve Noone  
Mustang Daily

A naked man stands over a woman with a puzzled look on his face as she reaches up with a condom. The caption on the photo reads: "Think before you sink."

This striking ad is one of many created by Cal Poly Art and Design students for the upcoming SLO HIV campaign. The students of Mary LaPort's advertising design class worked in teams with photographers from Sky Bergman's photo illustration class to create single print ads or ad series for use in the campaign.

The first of these ads, one showing a cocktail glass full of the drugs HIV patients must take and listing their side effects, ran in the New Times last Thursday.

Robyn Murphy, project coordinator for SLO HIV, said she asked for help from the Art and Design department because of the high quality of the student work.

"The students were unbelievable," she said. "The stuff they came up with was so good. The students were very professional and the quality of their work was just exceptional."

She said the ads will run in local publications and several have attracted the attention of national



courtesy photo/Mustang Daily

**WOW:** A similar advertisement ran in last Thursday's New Times. The student project is a combined effort of Cal Poly art and design teams.

firms.

"With ads like this we're looking for things like message comprehension, credibility and audience and age appropriateness," Murphy said.

"We ask: will the ad produce the behavior changes we want? Will it stick with you? And will it have

see CAMPAIGN, page 3

## Grade reports, registration move to web

By Joellen Smith  
Mustang Daily

Most Cal Poly students will no longer find grade reports in their mailboxes starting this quarter.

The Office of Academic Records will only mail grades to students on academic probation. Students not on probation will have to rely on CAPTURE and MustangInfo to find out their grades.

"We would be running in the red if we kept (mailing grades)," said Marcia Friedman, assistant director at the Office of Academic Records. "Our budget is fairly lean so we are looking at ways to cover our staffing, salaries, benefits ... and do some advancements in the system."

These advancements include updates on MustangInfo and online registration beginning March 11.

Academic Records pays more than \$20,000 in postage to mail grades to students each quarter. Additional time and money is spent dealing with grade reports that are returned because some students move and do not update their addresses, Friedman said.

"What comes back to us is all (the grade reports) with bad addresses," said Carol Morris, academic records supervisor. "Then we have to manually look on the system and try to get the good address and (mail) it back out"

Another problem is that some stu-

## Web Walkup offers free transcripts

By Joellen Smith  
Mustang Daily

Graduating seniors who are registered with Web Walkup through the Cal Poly Career Services have a free transcript waiting for them at the Office of Academic Records.

Web Walkup is an online career center that offers signups for on-campus interviews and an electronic job-listing service for students.

"Marcia Friedman of Academic Records contacted us and asked if we could do some cooperative effort to produce free transcripts," said Shel Burrell, associate director for Career Services. "(The reason)

see WALKUP, page 2

dents feel confused about why they receive grade reports at their permanent address for Fall and Winter

see GRADES, page 2

## SLO drivers see orange

California Boulevard water line construction to be completed soon

By Jayme Fulford  
Mustang Daily

At an intersection drivers usually look for red, green or yellow, but at the intersection of California and Foothill boulevards orange has been the predominant color lately.

Orange cones have been everywhere. Drivers approach the intersection wondering which lane will be blocked off today.

The city water line project will be complete in a couple of weeks. The water line that feeds into Cal Poly was

old and rusty making repairs necessary, according to Cal Poly energy and utility manager, Ed Johnson.

Many drivers are upset about the traffic congestion the project has caused.

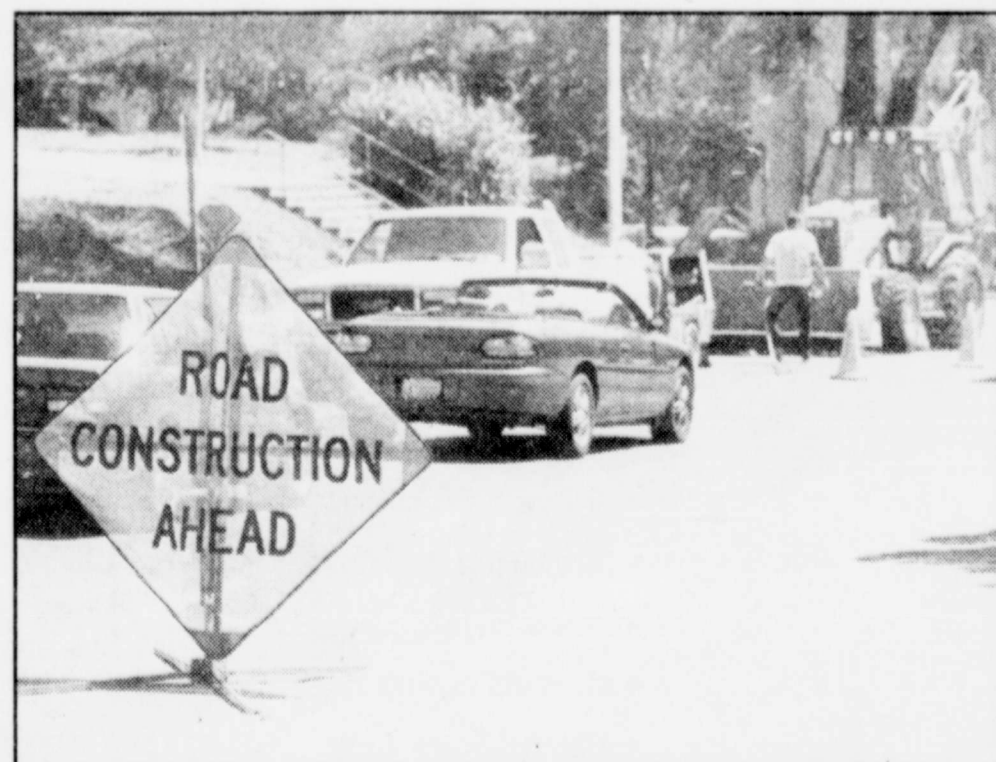
"The recent road work on Foothill and California added to the already ridiculous amount of inconvenience Cal Poly students have to deal with when they drive," political science junior Bryan Thoensen said.

According to Johnson, the contractors were very cooperative and easy to work with.

"Sometimes contractors don't realize the conflicts that occur when dealing with a college campus and all the students, yet I feel that they have done a good job at traffic control," Johnson said. He said they had hoped to have construction completed by the holiday break, but it took longer than estimated.

The water line going into Cal Poly will have to be shut down in the near future which could potentially cause other inconveniences. University officials said there have been no major obstacles due to the project.

"The only complaints that we have had are about potholes in asphalt. If that is the only problem when you are dealing with this type of project, I would say it is going pretty well," Johnson said.



file photo/Mustang Daily

**ORANGEMEN:** Drivers will soon feel relief from construction at the intersection of California Boulevard and Foothill Boulevard near campus.



# Photo Contest

Sierra Photo

Picture Your Planet

Presented by the

EL CORRAL BOOKSTORE

1st Prize

Channel Islands Cruise

2nd Prize

Sycamore Springs  
Hot Tub Certificates

3rd Prize

\$50 El Corral Certificate

See the Photo Department for  
details and entry forms.  
Due by February 19, 1998.

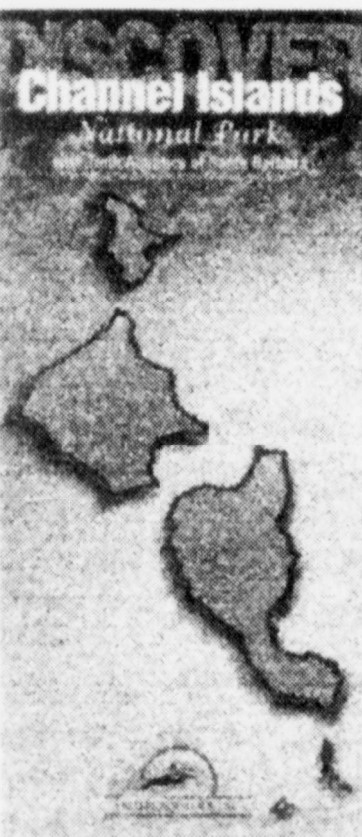
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2 February 3, 1999

## NEWS

Mustang Daily

### GRADES

continued from page 1

terms and their local address during Spring and Summer quarters. Morris explained that academic records tries to send grade reports to where they think students are going to be.

Morris agreed with Friedman that sending grade reports out to every student is not worth the extra cost, time and frustration. Especially when CAPTURE and MustangInfo are available.

"If we can direct (students) to where grades are always going to be, either on the phone or on the web, they can get what they need and avoid the confusion," Morris said.

Some Cal Poly students still would like to see their grade reports at the end of the quarter.

"I don't have web access at home," said Paula Serrano, a food science senior. "When I check my grades by CAPTURE, I cannot find out my cumulative GPA. The only way I get to see my overall GPA is on my report card."

Friedman said that offering the

cumulative GPA through CAPTURE may be a possibility when a new computer system is implemented within the next year.

MustangInfo allows students to view their cumulative and term GPA, class schedule, and grades. Friedman wants students to become more familiar with tools, like MustangInfo, that are available to them. Yet she realizes that some students would like to see their grade reports mailed.

"I'm sure we will get negative comments. Any kind of change, you always do," Friedman said. Academic records placed an announcement about the change in the Winter schedule to warn students.

"We tried to notify students, but the word is not getting out as well as we'd like. Some students will be surprised," Friedman said about students expecting to see the grade reports waiting in their mailbox.

"Students can see their grades on the web or listen to them on the phone before we even get the grades in the mail," Friedman explained. "So we know that lots of students have checked them ... so (mailing them) does make it a lot less useful."

Academic records does not expect students to encounter busy phone lines on CAPTURE or web traffic on MustangInfo when grades come out at the end of this quarter, Morris said. Grades usually are available the Wednesday after finals.

"I think we spread the students out a little bit in that we have MustangInfo (available) from 7 a.m. to 7 p.m. and then CAPTURE from 7 p.m. to 7 a.m.," Morris said. "Regardless of people's access to the web, most people have access to a phone. ... They can call to get their grades, so we do have a backup to the web."

Some students have trouble getting their grades over the phone because they do not know the action code that CAPTURE requests before a student can enter the system, Morris said.

All students should keep their addresses updated so they can receive their class schedule.

Students can update their addresses by mailing an address change form in, filling one out at the Academic Records Office or through MustangInfo on the Internet at [www.mustanginfo.calpoly.edu](http://www.mustanginfo.calpoly.edu).

### WALKUP

continued from page 1

was that so many students needed transcripts for their on-campus interviews that it was having a serious impact on (the Office of Academic

Records)."

Career Services supplied a list of more than 1,300 students registered in Web Walkup, who will be graduating in 1998 or 1999, to academic records, Burrell said. Students who registered after Jan. 14 will have to

wait until Spring quarter to obtain a free transcript. The free transcripts were made available on Jan. 21.

"For on-campus interviews, you do not need an official transcript," Burrell said. "We hated to ask students to pay \$4 per copy and impact academic records like that."

## Come join the IBM team.

### IBM Ice Cream Social

Dress casually.

Bring your résumé.

Laptop computer will be raffled.

6:30 pm to 8 pm, Wednesday, February 3

The Avenue

### IBM Information Day

Sign up for interviews to be conducted the following day.

10 am to 4 pm, Thursday, February 4

Cal Poly, San Luis Obispo

Chumash Auditorium

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- Finance
- Business Administration
- Technical Writing

## Web site warning: Vegas is on the eve of destruction

LAS VEGAS (AP) — Is Las Vegas on the eve of destruction?

A Southern Nevada man seems to think so.

A man who identifies himself only as David says the city will be destroyed at midnight in the year 2000. He has created a web site espousing his views.

The creator of the Las Vegas-based Internet site, [www.anticrist.com](http://www.anticrist.com), boasts more than 250,000 hits since going online June 6, 1996. He's predicting an earthquake will destroy the city and says he'll go down with the disaster.

"I promised I would give my life for the cause," David told the Las Vegas Review-Journal, refusing to give his last name because of alleged death threats. "I'll be gone, but at least I'll leave knowing that this place will finally be fixed."

David, 43, said he spent 12 years of his life as a serious drug abuser.

He says the pyramid-shaped Luxor resort will be destroyed to prove "the existence of God/Satan."

Hotel officials aren't taking much stock in the prediction.

Sarah Ralston, a spokeswoman for the Luxor's parent Circus Circus Enterprises Inc., said she was surprised

**"You know, you don't want to make light of a person's millennium-driven beliefs, but I don't think it's something that would have a broad reach to instill a sense of fear."**

— Sarah Ralston  
spokeswoman for Circus Circus

at the space devoted to the Luxor on the Internet site. But she doesn't think it represents any kind of threat to the company's business interests.

"We do our best to monitor the Internet to find information that might potentially be damaging to a property," she said. "Frankly, with something like this, I don't think end-of-the-world enthusiasts are a big part of our customer base."

"You know, you don't want to make light of a person's millennium-driven beliefs, but I don't think it's something that would have a broad reach to instill a sense of fear," Ralston said.



Rick & Teresa Collins

3191 S. Higuera  
San Luis Obispo  
CA 93401



(805) 543-0887  
Across from DMV



# Beverage control upholds PAC alcohol license decision

Andy Castagnola  
Mustang Daily

A beer and wine license will soon debut at the Performing Arts Center if a Jan. 7 appeals board decision holds.

California's Alcohol Beverage Control (ABC) Appeals Board dismissed protests from 12 county residents and upheld the alcohol license approved for Cal Poly Foundation in 1996.

Campus Dining currently serves beer and wine at PAC events with one-day permits. A license would allow beer and wine at all Cal Poly-approved PAC functions by mid-February.

Protesters have until Feb. 6 to take their case to the California Supreme Court, said ABC spokesman John Lichty.

"The protesters are adamant that they don't want this, and I think they will pursue it," Lichty said.

No case from the San Luis Obispo ABC office has reached the state Supreme Court during Lichty's 26 years.

Protesters first appealed in October 1997, but administrative law judge Sonny Lo overruled their concerns.

The latest appeal attacked Lo's decision, claiming he overlooked facts and came to faulty conclusions.

First, protesters argued that Foundation did not notify dorm residents of its application for an alcohol license. By law, Foundation had to contact residents within 500 feet of the PAC.

Robert Griffin, Foundation associ-

ate executive director, responded that the law did not apply to dorm residents because they are temporary.

Further, there are no dorms within 500 feet of the PAC, nor were students living in dorms near the PAC when Foundation filed its application in August 1996, according to Griffin.

The protesters reportedly called the housing director, who confirmed that residents were living in dorms around the PAC. However, the appeals board rejected this evidence.

The board also shot down the suggestion that Foundation waited until students left the dorms before filing the license request.

Griffin confirmed the timing was coincidental.

"There was plenty of notice," he said. His department posted notices on the PAC and ran advertisements in the Mustang Daily.

As a second point of contention, protesters said Lo ignored facts which indicate a crime problem on campus.

Since 1992, alcohol- and drug-related arrests have jumped 2,800 percent, according to Cal Poly Police Chief Tom Mitchell. However, Mitchell told an ABC investigator that a license would not add to the crime rate. San Luis Obispo Police Chief Jim Gardiner agreed the license would not create law-enforcement

difficulties on campus.

Using the testimony from Mitchell and Gardiner, the appeals board discounted the protesters' argument.

Likewise, the board rejected a third argument from protesters, that Lo overlooked student objections to the license. Protesters argued that students had only 24 hours to prepare legally correct protests.

The board responded that only one student — then-ASI President Steve McShane — submitted a protest, and it stated no valid reasons against the license.

Appeals board member, John Tsu, disagreed with the board's decision.

"The dangers of underage drinking are well known," Tsu wrote. "To authorize the sale of alcoholic beverages at a college or university campus ... does little to discourage this sort of activity."

Griffin said the license satisfies PAC patrons who requested beer and wine. It's a service Foundation believes it should provide.

He also said the license comes with several restrictions. For example, patrons can't buy more than two alcoholic beverages at a time, nor can they buy beer or wine after intermission.

Cal Poly Police can shut down beer and wine sales immediately.

"We live and breathe with the police station," Griffin said.

## CAMPAIGN

continued from page 1

any unintended effects? I think it's great we could have students working on these designs because they are a big part of the audience we are trying to reach."

Murphy said she was impressed by the variety of messages the class came up with for the project.

"They all heard the same presentation, but each group's advertisements were so unique," she said. "One of the series of ads show cocktail glasses with all the drugs AIDS patients have to take," she said. "It says: 'The party starts here,' and I think it really shows just how gnarly the drug therapy treatment is."

Murphy said the design students divided themselves into teams of three, and selected photographers with skills that match their ideas.

"The whole project simulated a real-world experience," she said. "Cal Poly's policy is learn by doing and this project is very much a reality."

LaPort said this kind of real-world experience makes the class one of her most popular.

"It's a very competitive atmosphere — they hire the photo students by reviewing their portfolios and the teams are usually pretty protective. We try to guard against spies," she said.

"(Bergman) and I had our classes come together in teams ranging from three to four students," LaPort said. "They were kind of like mini ad agencies."

LaPort said her class does projects for local non-profit businesses to avoid cutting into the business of local advertising agencies.

Mike Cordell is a graphic design senior and art director for LeDesign, the advertising design team that created the "Think before you sink" ad. "The person holding the condom is actually my girlfriend, and the male model is her roommate," he said.

Cordell said the project took more than 20 hours to complete.

### TRAFFIC SCHOOL

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## Cal Poly Associated Students Inc.

**asi**  
CAL POLY

**UU Hour Question of the Week – How do I, as a student, bring concern to ASI?**

Please stop by the ASI Booth in the University Union every Thursday to respond.

### Board of Directors Meeting Agenda

#### CHAIR'S REPORT

#### VICE CHAIR'S REPORT

#### DISCUSSION ITEMS

#### BUSINESS ITEMS

A. Resolution #99-04: Parking regulations enforced until 5:00 p.m.

#### OFFICERS' REPORTS

- A. ASI President
- B. Executive Vice President
- C. Vice President of Finance
- D. Vice President of Operations

#### EXECUTIVE DIRECTOR'S REPORT

#### COMMITTEE REPORTS

- A. Internal Review Committee
- B. Bylaws Committee
- C. Elections Committee
- D. Advancement Committee
- E. PACE-Professor Assessment and Course Evaluations
- F. Student Concerns Committee
- G. Public Relations Committee-Ad Hoc
- H. Diversity Committee-Ad Hoc
- I. Personnel Committee

#### REPRESENTATIVE'S REPORTS

- A. University President's Representative
- B. Academic Senate Representative
- C. Foundation Representative
- D. Inter-Hall Council Representative

**FINANCE COMMITTEE** Meetings: Tuesday's from 5-7 PM in UU 219.

**FACILITIES AND OPERATIONS** Meetings: Thursday's from 5-7 PM in UU22

\*Items on this printed agenda are subject to change without notice. For any updates check out the Board of Directors Agenda on the web at: [asi.calpoly.edu](http://asi.calpoly.edu).

### ASI This Week

**CAL POLY ALUMNI ASSOCIATION GRANT**—The Cal Poly Alumni Association is proud to announce the availability of additional funds for Cal Poly student clubs and organizations for projects that promote alumni relations. The grants will be awarded to those projects that best satisfy the following goals:

- Conveys the Cal Poly Alumni Association mission statement and purpose
- Promotes the Cal Poly Alumni Association
- Involves current Alumni
- Generates a positive impact on the University
- Promotes the development of student leaders

Applications will be available in both the ASI Executive Office (UU202) and at the Alumni House beginning Monday Jan. 25 and will be accepted in the ASI Executive Office until 5:00 p.m. March 5th. Any Questions, please contact Jennifer West, Student Alumni Coordinator at 756-ALUM.

**ASI PROGRAM BOARD CLUB GRANT**—As you may know, the Cal Poly Foundation and the Pepsi-Cola Bottling Company have entered into a seven-year "Exclusive Beverage/Pouring Services Agreement" covering the campus. To mitigate any income losses for student clubs/organizations that may result from this agreement, ASI proposed that the University provide an annual grant from funds derived from this agreement, of which the University agreed.

Consequently, Dan Gies, the ASI President has elected to delegate the awarding of these funds to the ASI Program Board Chair. If interested in applying for funding for an upcoming event(s) for your club/organization, you may qualify for grant funding if you meet the following criteria:

- Grant awards shall be expended within the academic year in which the funds are received
- All 1998/1999 funds will be awarded by the Program Board
- The minimum number of annual grant awards shall be ten
- Only those clubs/organizations who did not receive funds through the 1998/1998 budget may apply

A "Request for Sponsorship Form 99" sections AB&C will need to be completed and may be picked up in the Program Board office located in the Rec Center. Any Questions please contact Earl Wilson, Program Board Chair at 756-1112 or Diana Cozzi, ASI Events Coordinator at 756-7007

#### ASI ELECTION CALENDAR

Filing Opens: Tuesday, February 16  
Filing Closes: Friday, March 5  
Candidate Meeting: Thursday, March 11  
Active Campaigning Begins: Sunday, April 18  
Elections: Wednesday and Thursday, April 28-29  
Run-Off: Wednesday, May 5

**ASI BOARD OF DIRECTORS**: Conducts annual corporate reviews, establishes corporate and student policy and responds to the issues requiring action by the Managers of the Corporation.

**ASI PRESIDENT**: Is the general manager and chief executive officer of the Corporation and shall, subject to the control of the Board of Directors, have general supervision, direction and control of the Corporation.

**CHAIR OF THE BOARD**: Responsible for the efficient operations of the Board of Directors and its subcommittees. Chair of the Board insures that the ultimate management responsibilities, e.g., fiscal, operational, and personnel, are exercised by the board.

### Club Events

**ADVERTISE YOUR CLUB OR CLUB EVENT HERE, COMPLIMENTS OF ASI**

Pick up forms in ASI Executive Office (UU220)

**DO YOU WANT TO BE THE NEXT BILL GATES? THEN JOIN US, SIFE. CALL JEANNE 541-9067 FOR INFO.**

**WANTED: PEOPLE WHO ARE NICE, MOTIVATED AND EXCITED. JOIN IMA WEDNESDAY AT 11:00 A.M. IN BUILDING 3**

**ASI BOARD OF DIRECTOR ELECTIONS FOR THE COLLEGE OF LIBERAL ARTS ARE HELD ON TUESDAYS AT 6:00 P.M. IN BUILDING 10, ROOM 241. Any Questions, contact Amy Luker at 756-1291.**

The Society of Women Engineer's presents "A Evening With Industry" on February 19th. Sign up in Building 40, Room 120. Forty companies will be in attendance.

College of Agriculture Council Meetings are held every Tuesday from 11:00 am - 12:00 p.m. in Building 11, Deans Conference Room.

College of Architecture and Environmental Design Council Meetings are held every Tuesday from 5:00-6:00 p.m. in Building 5, Room 212 (Lobby).

College of Business Council Meetings are held every other Tuesday, beginning 1/19 from 7:00-8:00 p.m. in Building 3, Room 201.

College of Engineering Council Meetings will be held 1/12, 2/9, 3/9, 4/13, 5/11, and 6/8 from 9:00-11:00 a.m. in Building 10, Room 241.

College of Science and Math Council Meetings are held every Monday from 7:00-8:00 p.m. in UU219.



## Poly students need to learn by 'doing'

If Cal Poly students have proved one thing to the administration over the years, it would have to be that they don't give a damn. Actually, strike that. Cal Poly students don't give a damn about anything important.

Sure, you bitch and gripe about the parking situation and textbook prices, but the moment you are given a chance to voice your opinion on something that truly matters, through mediums like student votes and surveys, you crawl back into your shells, unwilling

to sacrifice a morsel of your time to make change. And those two percent of you who do turn out for such special occasions, don't go feeling all high-and-mighty, because you've got problems too. The most perplexing one being your lack of knowledge of any issue and your nonexistent desire to educate yourselves. If apathy and ignorance were virtues, Cal Poly students would be sitting on the mountain top with Aristotle.

Currently, the university is working to push through another version of the Cal

Poly Plan. The original was shot down by a greedy bunch of students who opted to spend their money on Bud Ice rather than their education. The new plan, just like the latter, is designed to help Cal Poly maintain standards of excellence by continually pouring money into student labs, facilities, teaching aids and related academic devices. The plan, if passed, will help Cal Poly remain an academic powerhouse. As it stands now, our graduates are highly praised by the real world. If we fail to meet the challenge of maintaining leading levels of education, we will become a poorly-educated lot, and fall among the ranks of Chico and a few UCs. Also, as Cal Poly spins out of control, the value of degrees, both past and present, will plummet in value, making it nearly impossible to compete for good jobs.

The last time around, some of you attempted to justify not voting, or voting against the plan, by saying the university didn't do anything to inform you about specifics. That's a load of crap. I was here. I read the articles in this paper, along with Associated Students Inc. sponsored informational advertising. I even went to some of the round-table discussions to ask specific questions and get feedback about the plan from various campus officers and officials. This time around, Dan Geis — ASI president for those of you who have never heard of him — will surely talk to you about the new plan until he's blue in the face.

However, word on the street is that ASI and the university won't be putting the new plan to a vote. Good for them. What do you care anyway? The fee increase will actually be an insignificant amount of money if you weigh it against the benefits that will arise. One hundred thirty five dollars, the equivalent of one ski trip or three hefty bar tabs, added to our already heavily discounted registration fees, isn't that big a deal. And don't go thinking that this is some sort of conspiracy. Geis won't be pocketing the money, and Baker won't be getting in more rounds of golf. Want to know where the money will go? It's all been broken down and explained in terms even a liberal arts major can understand in the form of financial reports.

Did this column piss you off? Too bad I'll never know.

Alan Dunton is a journalism senior who celebrated his



**Al Dunton**

## Decision to rush should be individual

**Editor:**

What is the real issue concerning the question of whether or not Cal Poly should impose a deferred rush on the Greek system? According to Dina Elva "Deferred rush creates strong membership," (Feb. 1), the issue is according to her personal values. For her and the fraternity, Alpha Phi Omega, a deferred rush worked well. However, the issue should be addressed from a broader perspective. I believe it is a question of individuals' rights to make their own decisions on how they would like to live their lives and college careers.

First, I would like to commend Mrs. Elva on her motivations. She truly believes it is in the best interest of Cal Poly freshmen not to be given the opportunity to rush during their first quarter at Cal Poly. It is a valid and concerned opinion, and perhaps she is right. The letter sighs that "we", I mean "she," was lost during her first year at Cal Poly and was subject to be taken advantage of by social drinking organizations striving to fill mysterious quotas. I'm positive that many new students at Cal Poly experience the lost feeling explained in the article. However, I also believe that individ-

uals at this school have the strength and presence of mind to discern for themselves their best course of action. Apparently, Elva, though lost during her first quarter, was able to make a decision against becoming a Greek, despite the sororities' 'high-pressure rushing tactics'. However, I think it is unfair for her and individuals at Cal Poly to steal this opportunity from others.

Even for those completely opposed to the Greek system, this imposition by the administration should foster some anger. The decision to join any organization should be for the individual, his or her parents, and the organization involved. In fact, some mention of this exists in the U.S. Constitution.

Whether or not it is in the best interest for every new student to join is not the question. I, for one, did not enter the Greek system right away, and today am happy I waited until the winter rush of my freshman year. However, my story is unimportant. What is important, though, is that the Greek system, or any organization for that matter, should have the right to offer membership to anyone it desires (barring illegal discrimination) at any time they want, not when Dina, Cal Poly, or even the president

of the United States says it is OK.

I think it is also worth mentioning that joining a fraternity is not a restriction in any way, but simply an opportunity. In most fraternities and sororities on campus, individuals are encouraged to participate in other organizations. I personally am involved with Alpha Phi Omega, the coed community service fraternity cited in the Feb. 1 article, and I have found that it, much like the social fraternity in which I am involved, offers so much more than any outsider could know. But don't take my word for it, go see for yourself. Every man and woman on this campus should stop by one of the IFC rushes this week and decide for himself whether or not fraternities are simply organized drinking institutions, looking to take advantage of "lost" freshmen, or instead organizations offering a wide variety of opportunities difficult to find elsewhere on campus — but please only go if you are capable of making these decisions for yourself!

Philippe Melin is a business administration senior and a member of Pi Kappa Alpha & Alpha Phi Omega.

## Pleading for safer drivers

Your driving sucks. Yes, you. I'd say there's a 90 percent chance that you're one of masses and masses of people that has no business turning a key in an ignition, much less taking a car on the road.

The fact is most people don't deserve to have driver's licenses. I'm not talking about old geezers who lack coordination and reflexes, I'm talking about the average person who doesn't have the decency, respect or common sense to drive a motor vehicle properly.

This January a student suffered a fractured leg due to a blatant violation of the law. The injured man wasn't doing anything wrong, he was just in the wrong place when a driver decided it was beyond his convenience to perform a U-turn in a legal location and didn't check well enough for others in his way.

I could probably fill a book with the bad driving examples I see in a week. At virtually every intersection I stop at I find at least one person flying through after his or her light has turned red and mine is already green. The disturbing part is that I've seen this trend increasing over the past few years.

The good aspect, I suppose, is that most drivers are so inattentive they don't immediately go when the light does turn green, thus avoiding potential accidents. They sit there for a good several seconds talking on their cellular phones or whatever before they realize they can go. Then the next driver has to figure it out.

Of course, when those same drivers see the light turning red, they decide that since they've already sat through one light cycle they don't have to do it again.

So they charge through, regardless of the light's color.

My pet peeve, however, is signaling. I can't count how many times I have been waiting to make a tricky turn, but don't for fear of a speedy car on the cross-street, only to have that car make an unannounced turn into a nearby driveway. Yes, it's merely an annoyance, but an avoidable one if the driver had just signaled.

Meanwhile the DMV isn't helping things. I remember very well in high school when an acquaintance of mine failed her behind-the-wheel exam, but the instructor felt sorry for her and added a few points onto her score, allowing her to pass. Thanks to the DMV's brilliance she is one more person to fear on the road.

Police may be the worst of all since they don't really have anyone to answer to. I was awfully ticked off last week when a police officer changed lanes without signaling and cut dangerously close to me on the freeway. I wanted to get his license number, but had no chance as he rocketed off.

If we can't trust police to keep roads safe, who can we trust? The bottom line is we as drivers are responsible for what happens on the road and we are the only ones who can change it.

So next time, flip on that turn signal or slow down for that yellow light. It's not that hard and it just might make the streets a bit safer.

Chris Hoffman is a journalism senior.

## Boycott advertisers, not just the shows

**Editor:**

I wholeheartedly concur with Jamie Rudolph's column "The Jerry Springer Show" (Feb. 1) parades some of the worst of our humanity for all to see. Furthermore, I feel it is a sad statement on our society that the show has one of the highest viewer ratings among all daytime shows.

Are viewers watching because they are struggling with the same issues as those folks appearing on the show? Or are they reassuring themselves that their own moral failings are minor in comparison to the show's guests, Rudolph referred to President Clinton's alleged adultery being a minor issue? Or maybe they enjoy watching others struggling with a lot of anger.

I disagree that simply by asking us to never, ever watch the show, it will go away. I believe a quick way to help get the show off the air would be for Rudolph to let us know she is writing the show's advertisers, informing them she is encouraging her readers to not buy their products, and is encouraging us to tell our friends and relatives to boycott the companies advertised. The show should eventually die, due to a lack of funding. Who are the advertisers that are supporting the public display of these morally depraved individuals?

Scott Cooke is a Cal Poly staff member.

# MUSTANG DAILY

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A horizontal grid with 30 columns and 10 rows. A thick vertical line is drawn between column 14 and column 15. Below the grid, the columns are numbered 1 through 30.



## FRONT COURT

continued from page 8

played well all season, Beeson has been the star of late with two double-doubles (at least 10 points and 10 rebounds) in the past three games.

Beeson, a high school volleyball player, would probably be able to grab more rebounds if one player, in particular Mayes, did not get in his way.

"It's harder to get rebounds (with Beeson in the starting lineup)," Mayes said. "He's stolen a couple from me. I'm not use to that."

Beeson joked that he and Mayes have a friendly rivalry of who can get more rebounds.

"We were joking around the other

*"A lot of times, we would rely on the 3-pointer, and if we weren't hitting it — we'd just lose. Now we got good down-low guys."*

—Brandon Beeson  
sophomore forward

day about the competition, saying, "I'm going to get more boards than you," Beeson said.

Schneider has implemented a new game strategy — one started by former Kentucky coach Rick Pitino. His philosophy to win basketball games: shoot 40 percent from the field, get 35 deflections and rebound your opponent. The Mustangs have achieved

these goals in the last three contests.

The emphasis on rebounding is evident in this statistic. When Cal Poly outrebounded opponents, it has a solid 7-0 record.

"Jeremiah and Brandon — the effort they are giving on the boards is contagious. That will elevate the rest of the players to rebound," Schneider said.

Having two established rebounders, in Mayes and Beeson, has allowed the Mustangs to get easy put-back points.

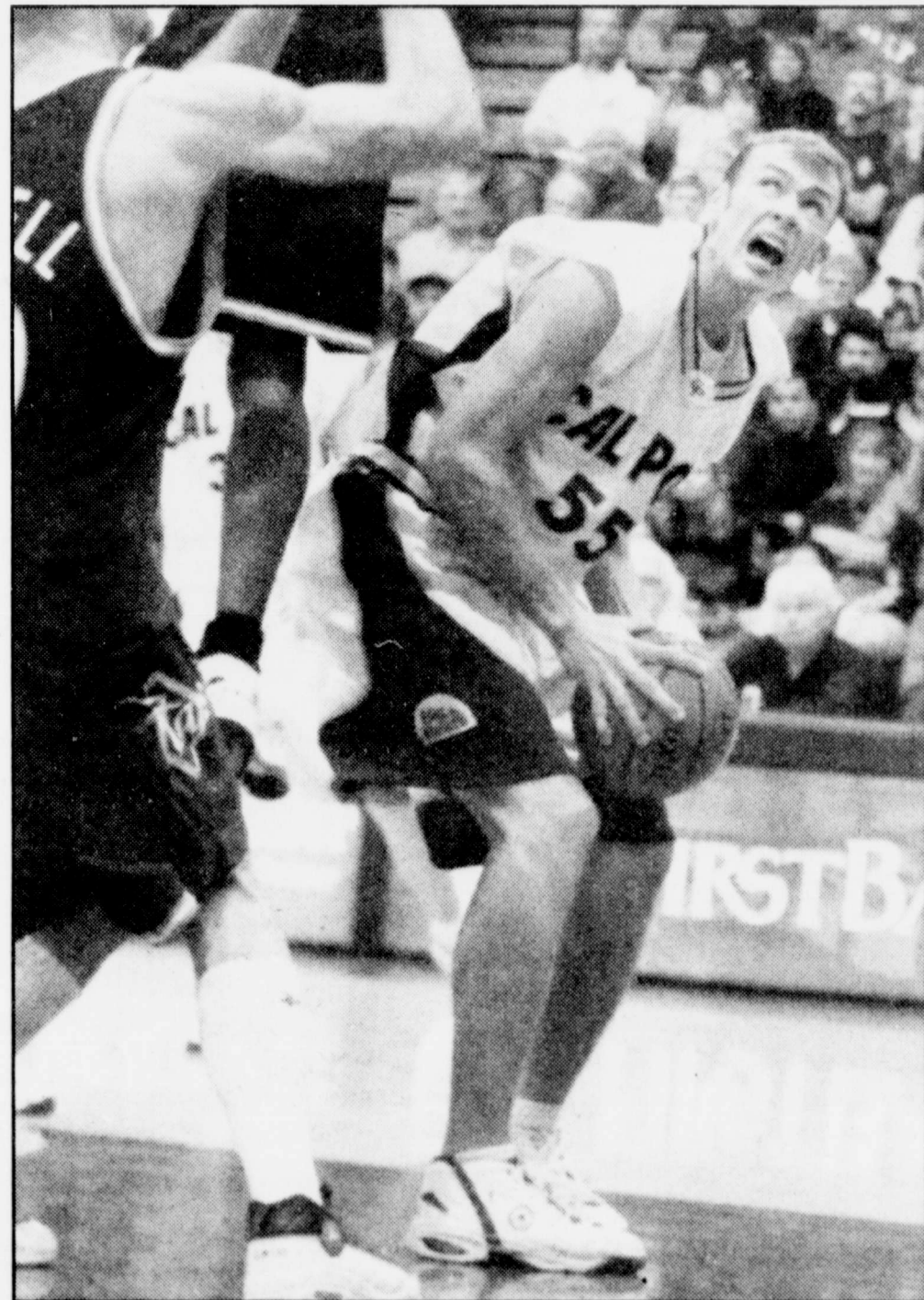
"A lot of times, we would rely on the 3-pointer, and if we weren't hitting it — we'd just lose. Now we got good down-low guys," said Beeson, who played high school ball in Irvine with current Duke center Chris Burgess.

Beeson and Bjorklund can shoot the ball from 19 feet, 9 inches and beyond.

"Your opponents sometimes don't expect your 6-foot-9-inch center to shoot threes," Bjorklund said. You also don't expect your big man to be leading the team in 3-point percentage. Bjorklund has made 14 of 33 this year, averaging 41 percent.

Mayes, however, has yet to attempt a 3-pointer in his Cal Poly career.

"I've never really been much of a 3-point shooter. I'm like one of the tops in the nation in field goal percentage. If I start shooting threes, that's going to go way down," said Mayes, who has made a team-high 65 percent of his



David Wood/Mustang Daily

**SCORER:** Sophomore center Chris Bjorklund leads the Mustangs in scoring.

shots from the field.

Another thing Mayes has done better than his teammates is rebound. Although Bjorklund has been a great scorer, he sometimes lacks in the rebounding department.

"If Chris were the rebounder Jeremiah is, think how many more points he would score," assistant coach Bob Schneider said. "He would get put-back points. You're looking at two or three more baskets a game."

Bjorklund had a streak of 25 consecutive games of double-figure scoring, until the Jan. 28 University of California, Irvine game, where he scored six points. Bjorklund was hospitalized with a double-ear infection after the Jan. 23 University of North Texas game and did not practice for six days.

"You don't play every game healthy," said Bjorklund, who lost eight pounds last week. "Sometimes

you're sick and you sacrifice your body to be out there and help your team win."

Mayes has also experienced problems staying healthy. With a sore back, he sat out three games over the course of December and January.

"Just before he got hurt, he was probably playing the best basketball of his career," Bob Schneider said. "When we lost him as a rebounder, it was devastating. It set us back."

But now Mayes and Bjorklund are at full strength. Beeson has been added to make a bigger lineup. The Mustangs have momentum and take to the road a three-game winning streak.

"Our goals remain to make it to the Big West Tournament and move on to the big dance (NCAA Tournament)," Mayes said.

If that were to happen, just maybe, we might see the letters "P-O-S-T-S" on the back of green shirts.

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## BASEBALL

continued from page 8

Head coach Ritch Price expects good things from Smith, who is very versatile.

"Joe's a really valuable guy for us because he not only has a chance to possibly pitch as a starter on Tuesdays, but we see him as a set-up guy," he said. "I mean he pitched in 23 games at Texas Tech last year, which was ranked in the top 10 in the country. He's a really solid guy. He has an outstanding change-up — he can locate the ball — so not only does he give us talent, he gives us experience."

Senior outfielder Matt Brady said this team is more experienced than last year.

"We had a lot of deficiencies last year with pitching, and injuries, and freshmen, and not much leadership. This year everyone knows what to do," he said. "There is good veteran leadership with the junior college guys."

According to Price, last year's team was affected by youth and inexperience.

"Two years ago when we won 37 games we had 13 seniors. At Cal Poly — when you're at an academic school and you lose 13 seniors — we can only have seven kids get into school at that time so we basically started all over last year," he said. "At times we had as many as five to six freshmen starting last year and three or four more sophomores playing a lot and I think those kids are all better because of the experience they got a year ago. We're much better than we were a year ago. We now have some depth, we're almost too deep in every position on the field."

By many accounts, the Mustangs suffered from bad team chemistry last season, but several players have said those problems are in the past.

"I heard the situation last year was hard and this year is better," Cunningham said.

"Last year there were a lot of conflicts and cliques," Brady said. "This is the best team I've ever been a part of."

According to Zirelli, the new players are key to the team's change in attitude.

"The new guys didn't experience what we went through last year so there's no negative coming out of their mouths."

Price, however, doesn't want to place blame.

"I think any time you win, I think you have good chemistry on your team," he said. "I think when you struggle, or when you loose is when you have problems, like that's one of the things that's associated with loosing at any level that you play. I think the guys that are now on the field, are prepared to be on the field. I think it just lends itself to having good team chemistry."

According to Zirelli, the additions have pushed up the competitive nature of the team as well, and the players are working harder at their game.

"It's more exciting to be out there," he said. "There is more competition within the team and guys are working for the positions."

Zirelli can also personally attest to the change.

"I feel good," he said. "There are two other real good pitchers and there's some legitimate guys out there. Cunningham and (Mike) Shwam have pushed me to be better the last couple of months."

Cunningham agreed the new dynamic has been good for the pitching.

"(Zirelli's) pretty much been 'the man' his whole career," he said. "He hasn't had to compete with anyone, but we both work really hard. I've never had to compete for being the number one guy before either. It's a good situation for both of us."

According to Price, improving the pitching has been a top priority.

"I think we've tried real hard to upgrade our pitching," he said. "Even when we won 37 games two years ago, we were very, very good offensively but we really struggled pitching-wise. I think it's without question the best pitching staff we've had in the five years we've been Division I. Right now all the inner squad games we've played, our pitching has dominated our hitters and that's been the first time that's happened since I've been here."

While the starting pitching will be

strong, the bullpen will be much improved.

"Matt Brady has been with us now four years, he's going to enter the season as the potential closer," Price said. "So we feel like we have some guys with some depth in the bullpen and that allows Dan Meritt and Jeff Wallace to be set up guys and middle guys which is probably the roles they can be most effective at."



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## YESTERDAY'S ANSWER

Dan Cherrey, Paul Souza and Greg Paxton hold the Cal Poly baseball record for most victories in a single season.

No one submitted the correct answer!

## TODAY'S QUESTION

Who is the only Major League manager to be ejected from both games of a double-header?

Please submit answer to: jnolan@polymail.calpoly.edu Please include your name. The first correct answer received via e-mail will be printed in the next issue of the paper.

## BRIEFS

## ■ NBA

LOS ANGELES (AP) — How's this for typical Clippers luck: They win the NBA draft lottery a year after Tim Duncan turns professional, and he immediately becomes one of the league's best big men.

Despite being regular participants in the lottery, the Clippers have missed out on such stars as Shaquille O'Neal, Grant Hill, Kevin Garnett, Antoine Walker, Shareef Abdur-Rahim, Allen Iverson, Keith Van Horn and Jason Kidd in recent years.

They selected Antonio McDyess second overall three years ago, only to trade him away and watch him become a star.

They took Michael Olowokandi with the first overall pick last summer, and he signed with Kinder Bologna of the Italian League two days before NBA players and owners agreed to a labor settlement.

The Clippers can't win for losing. And mostly, they lose. That probably won't change much during the abbreviated season that begins Friday night.

"Our goal is to make the playoffs," said former NBA great Elgin Baylor, vice president of basketball operations for Los Angeles.

"We're going to be a much better team this year," said Maurice Taylor, a first-round draft choice who averaged 11.5 points and 4.2 rebounds as a rookie last season.

The Clippers couldn't do much worse than last year. They went 17-65 and missed the playoffs for the 19th time in 22 years. They haven't won a playoff series since 1976.

## Poly going to the big '3'

By Ryan Huff  
Mustang Daily

The trey. The trifecta. The shot from downtown.

Insert your favorite 3-point buzz word here — it has been the trademark of the Cal Poly men's basketball team.

But not lately — a threesome of forwards has helped the Mustangs to three consecutive victories.

"The posts have actually strengthened our 3-point shooting," head coach Jeff Schneider said. "With having the inside attack we have, we are a lot harder to guard on the perimeter."

Sophomore starters Brandon Beeson, Chris Bjorklund and Jeremiah Mayes have quickly come forth as one of the best front courts in the Big West Conference.

"We understand that trio is very talented," said University of California, Santa Barbara head coach Bob Williams. "Those guys are something to build the program around."

When Beeson, Bjorklund and Mayes start, the Mustangs are 4-1. Bjorklund and Mayes have been first-stringers all season, however Beeson had to prove himself to earn a starting role.

"He put together three straight really good games before I put him in the starting line-up," Schneider said. "He's probably the biggest 3-man (small forward) in the league."

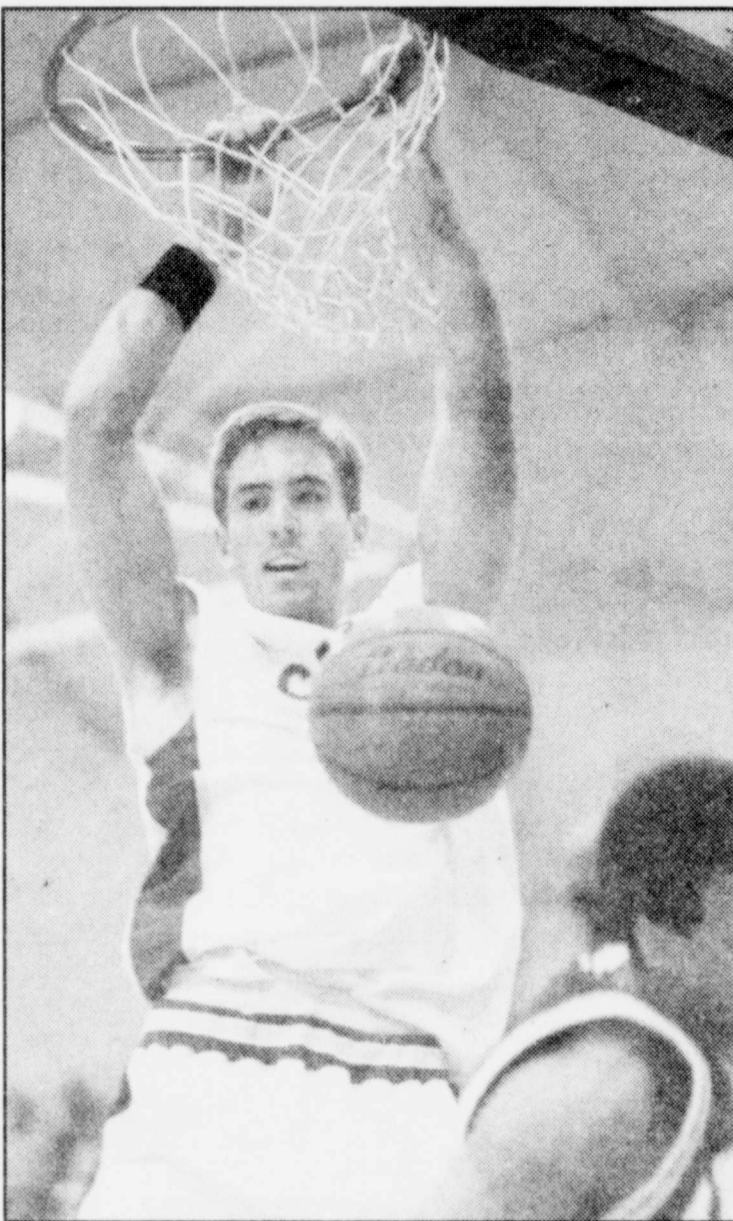
These three business majors have been taking care of marketing for the Mustangs.

Mayes is second in conference rebounding (8.6 rpg) while his buddy Bjorklund averages 18.9 points a game, trailing only Boise State's Roberto Bergerson in conference scoring.

"(Bjorklund's) a real tough player — he goes inside and out," Bergerson said. "He's got the moves."

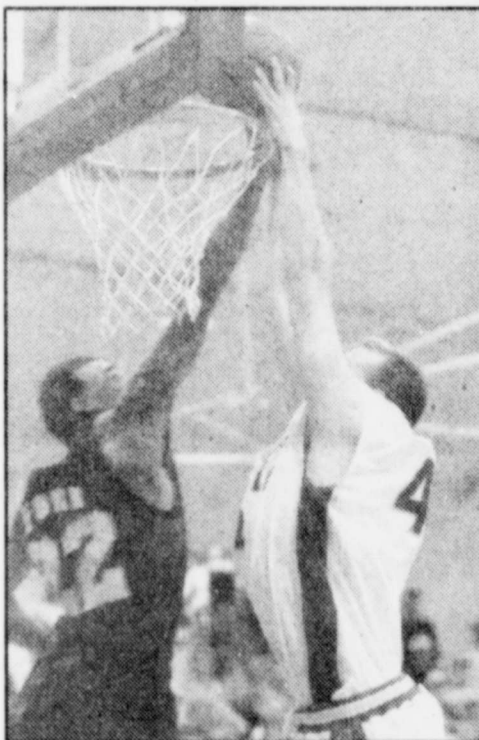
While Bjorklund and Mayes have

see FRONT COURT, page 6



ABOVE:  
Sophomore Jeremiah Mayes smiles after a dunk.

Dawn Kalmar/  
Mustang Daily



LEFT:  
Sophomore Brandon Beeson dunks over an opponent.

David Wood/  
Mustang Daily

## Padres give up Vaughn, another link with Series

CINCINNATI (AP) — Figuring they couldn't afford Greg Vaughn beyond this season, the San Diego Padres made another stunning move Tuesday by trading him Tuesday for Reggie Sanders and a couple of Cincinnati Reds minor leaguers.

It was a shock to Vaughn, who set a Padres record with 50 homers last season and thought the franchise would retain the nucleus of its NL pennant winner once voters approved funding for a new stadium last November.

"We don't understand," Vaughn said during a conference call. "We felt that once we got the stadium, we were going to be able to stay together. And once we got the stadium, everybody's gone. We were misled a little bit."

The five-player deal gave the Padres an often-injured outfielder and another parallel with the Florida Marlins, who split up their World Series team shortly after their title in 1997. The Padres also gave up pinch-hit specialist Mark Sweeney and received middle infielder Damian Jackson, who has spent the last three seasons at Triple-A, and right-hander Josh Harris, who pitched at Class A last season.

Since San Diego got swept by the New York Yankees in the World Series, it has given up or lost Kevin Brown, Ken Caminiti, Steve Finley and Joey Hamilton. Vaughn will make \$5.75 million — \$850,000 of it deferred — in the final year of his three-year contract.

"All we've been trying to do is get younger," Padres general manager Kevin Towers said. "We've achieved that with Reggie and Damian. The thing that's most appealing is we're able to control Reggie for another year (2000) and Vaughn, we don't know if we could."

Sanders makes \$3.7 million this season and his contract has a team option for 2000 at \$3.7 million. The Reds have repeatedly tried to trade him, but found teams reluctant because of his injuries. Sanders figured that with spring training a month away, he would stay.

"It was kind of a shock," Sanders said Tuesday. "So much time had passed. I felt that the trade probably would have been a little earlier, with spring training around the corner. When I heard the news, I was really ecstatic to be traded. I felt a change was needed."

San Diego approached the Reds about Vaughn last Thursday and requested Sanders. When the Padres declined to make up some of the \$2 million difference in salary, Bowden lobbied Reds managing executive John Allen to go over budget to make the deal.

The trade pushes Cincinnati's payroll over \$30 million. Although Vaughn knew there was a chance he would be traded, he never considered the cost-conscious Reds a possibility.

## Baseball looks to transfer back to winning ways

By Trisha Thorn  
Mustang Daily

The Cal Poly men's baseball team is looking to start fresh this season with the addition of several transfer students adding a new dimension to the team.

"I think the team's a lot better this year," senior pitcher Mike Zirelli said. "There's a lot of new faces, and it's a new team and a new attitude."

The team has added three transfers: right-handed pitcher Jeremy Cunningham from DeAnza College, catcher Mark Riddle from Chabot College and right-hander Joe Smith from Texas Tech University. With a 16-14 record overall and a 7-21 record in the Big West from last season, many of the players are confident the new additions will make all the difference.

"I feel we have a lot better team than last year," senior second baseman Matt Elam said. "We have more experience with the new junior college guys coming in. There's good overall team chemistry and the cohesion is much better than last year."

see BASEBALL, page 7

## READY TO SWING:

Third baseman Billy Joe Richardson watches a fastball on the outside corner in an intrasquad game. The Mustangs open their season this Friday against the University of San Diego at 3:00 p.m. at Sinshiemer Stadium.

Eric McClure/  
Mustang Daily

